

APRIL NEWSLETTER 2014

ALBERTA COMMUNITY ART CLUBS ASSOCIATION



"Reynolds-AB Museum" by Judy Dancy



PRESIDENT'S MESSAGE

Your continued support is important to help maintain a healthy organization. As a provincial, volunteer run entity, we strive to bring YOU the artist opportunities to; SHOW your work, have YOUR ART critiqued by professional artists/educators, network with other artists, develop your skills by funding individual workshop GRANTS. ACACA also provides an informative website and a newly redesigned quarterly newsletter. Not bad for a yearly membership fee of only \$30.

The ACACA board is working hard on your behalf, planning and budgeting years in advance for our show seasons. For example in 2016, we are planning for our annual Spirit of Alberta Show to be hosted by the Red Deer and District Museum (MAG). This show would include the winners of the Alberta Wide Show plus an interactive video installation outlining our long history of community involvement in the arts, featuring the founding members and the prominent Albertan artists for whom our annual awards are named.

This year to serve you better, the board has planned a number of organizational changes. These changes have been designed to streamline the board's work by instituting standing committees, give clearer direction to new board members and spearhead a recruitment program for members and volunteers.

Volunteerism is the backbone of this organization and up to present not enough members volunteer to fill board positions. This means that the responsibility of running this organization rests with a handful of people. We urge that you seriously consider offering your time by volunteering to serve on the ACACA board or on one of the committees. By contributing your skills and talent to the ACACA you will contribute to keeping this organization vital and pertinent to artists' needs by representing your club and community. We trust that you will give your serious consideration to work on behalf of artist from all over Alberta, artists like yourself who are passionate about art and who are proud of the historic tradition upheld by ACACA, of the cultural impact they have on their communities and of the legacy they are leaving for future generations.

Your voice and opinions are important, so please be sure to attend the AGM to votes and volunteer to work as a board or committee member.

Sincerely, Grace Prospero, ACACA President

ACACA

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Leave a lasting and complete legacy of your artwork! Tying your visual record with your artist statement, leaves a more inclusive record for the ACACA archives and a stronger impression on the viewer.

Photos of Artwork by Carol Lynn Gilchrist, AB Wide Coordinator

Recently I received an email from a new member asking why a photo of her work was required with her artist statement. She understood the need for better boxes and the statement but thought the image was redundant because her artwork was hanging in the gallery. I thought this was an excellent question and so I'll share my response to her, albeit edited, with all ACACA members.

Firstly, the photo is important as it will provide a visual record of all the works submitted and ties it to the artist statement. Each year the ACACA members produce from 200 to 300 works of art from each of the three Zone Shows, but only 100 of them are juried into the AB Wide. The ACACA photographs and records the winning artwork (about 25 -30 pieces) but that is hardly representational of the scope and variety of art! The goal of the ACACA is to honour those winners and celebrate their accomplishments, but we also wish to leave a lasting and more complete legacy of our members' art for our archives. This new direction is part of our examination of how we see building the ACACA brand, to expand the benefits of membership, and to serve our members. As a province-wide organization we wish to create a more inclusive permanent record of the fine art our members produce!

Secondly, this requirement is tied to our new reality of doing more with less. The ACACA lost crucial exhibit support and services as these galleries took all the pictures of the art, created promotional material and produced a catalogue of all the pieces in that show – all within the space of a few days. This is fine when you have paid staff, but not possible when all this work it is done by a few volunteers. We are faced with doing more as our venues move from being held in excellent publicly-funded art galleries to small community halls. Past winners were expected to provide a mini artist statement to the Red Deer and District Museum and Art Gallery (MAG) for the Alberta Wide Show and for the VAA Galley for the Alberta Spirit Show. I am looking to transfer some of these promotional items to you, the artist. I'm asking you to help me build the catalogue. If we had more volunteers or a paid position it might not be done this way.

Thirdly, there are real benefits to ACACA artists. If you believe every artist wants to be remembered somehow after they pass, whether or not they leave a mark on the art world outside their small community or achieve any provincial or national recognition, then you can see how this requirement will help expand our recorded history. Often people sit and read the statements and so the combination of an image of the art with the words it will leave a stronger impression on the viewer. This may increase sales of art or at the very least will present you, the artist, and our association in a more positive light.

One thing is certain- change must occur. At the 2013 AGM we received your vote of confidence to proceed with making adjustments to our shows and to be flexible in responding to the increasing expectations of public galleries that we are seeking to host our flagship shows. I'm introducing some of these changes they desire. This fulfills their mandates to their viewing public. I am working hard on your behalf, speaking with gallery staff and viewing potential venues for 2015-2018 shows. I trust that this is a sufficient explanation and hope it is viewed as a positive change in how we celebrate all the art that we make!



Respectively submitted by Barbara Carson

In the summer of 2012, I attended a land- *"Talking About the Weather" - Watercolour* scape painting in watercolour workshop with Frances Alty-Arscott at the Centre for the Arts and Communications continuing Education at Grant MacEwen University.

The course was five full days. I attended with a friend, whom had encouraged me, to take the course with her. There were eighteen artists in attendance, all of us in awe of Miss Alty-Arscott's paintings.

Her use of colour and knowledge of the land, was inspiring, me to take a closer look at my own use of contour and shapes. Negative colour was another aspect of her teaching that gave me useful tips to apply to my own landscapes.

I was inspired to take these aspects of Frances's teachings to other mediums that I work in, especially wax encaustic. I enjoy working with these new processes and applying them to different aspects of my landscape paintings.

I am grateful to the ACACA for allowing me to further my education in the arts through the Executive Workshop grant available to members of the ACACA Board of Directors. Which is one of the rewards working with the board entities' you to.

I would like to take this opportunity to thank, the many members, of the ACACA boards, for working with me these last six years. I have enjoyed working with you, my friends, very much.

*"In
nature,
light
creates the
colour.
In the
picture,
colour
creates the
light."*

*-Hans
Hofmann*



"Leaning In" - Watercolour



"Denude" - Encaustic

*"To be an
artist is to
believe in
life."*

**-Henry
Moore**

THE LOFT GALLERY and GIFT SHOP: Hours are Saturdays and Sundays, from 12 to 4 pm. For information, call 780-449-4443. (Closed January, July 1 to 15, & August 17 to September 5, 2014) ***Note the Gallery will be open during the Alberta Wide Show!***

**Upcoming Fall Workshops held at the Ottewell Centre,
590 Broadmoor Blvd, Sherwood Park**

Paint Along with DVD - Sep 17, Oct 1, 22, Nov 5, 19. \$5/ea

Willie Wong - Six Watercolour Sessions Sep 8, 15, 29, Oct 6, 20, 27. \$195

Gregg Johnson - Watercolour – Nov 2. \$65

Rose Edin - Watercolour – "Color Harmonies Sing with Light" Sept 4, 5, 6, 7. \$425

Johannes Vloothuis – "13 Commandments of Successful Painting (all mediums)" Sept 19, 20, 21. \$375 & "Oil Landscapes Painting Essentials" Sept 22, 23, 24. \$375

Doris Charest – "Mixed Medium II" October 4, 5 \$145

Sharon Lynn Williams – "Watercolour from the Ground Up for Beginners to Intermediate" Oct 23, 24. \$140 & "Painting Towards Abstraction (all mediums)" Oct 25, 26. \$140

Barbara Mitchell – "All Season Ornament Workshop" – Nov 8. \$45

Check www.artstrathcona.com for more Workshops!

Call 780 449 4443 or email artsoc@telus.net for information. Send registration to ASSC PO Box 3061, Sherwood Park, T8H 2T1 to hold your spot!

UPCOMING EVENTS:

Spring Art Show & Sale – May 2, 3, 4

Student Art Competition and Sale – May 9 and 10

Mothers' Day Tea and Art Sale – May 11

ACACA Alberta Wide Show – July 19 to August 16

The ART SOCIETY OF STRATHCONA COUNTY offers the A. J. OTTEWELL ARTS CENTRE at 590 Broadmoor Blvd, Sherwood Park for rental for business meetings, small events, art shows and meetings, etc. No amplified music. Phone 780-449-4443 for rental rates and availability or check the website.

The ART SOCIETY OF STRATHCONA COUNTY welcomes all new members. Annual fee is \$30, January to December. Meetings are held the second Tuesday of each month except July and August at the A. J. Ottewell Arts Centre, 590 Broadmoor Blvd, Sherwood Park. Come as a guest and meet our members. www.artstrathcona.com

This year the Lacombe Art Guild is pleased to host the 2014 ACACA Central Zone Show in the Lacombe Memorial Centre May 30- June 1st. The club has adopted an Agricultural and Historic theme for the weekend. A **Silent Art Auction** of pictures with this theme, donated by local and regional artists, will be held on **Opening Night at 7:00 PM on Saturday May 31st**.

Central Zone artists as well as neighboring Northern or Southern zone artists are invited to provide a picture for auction. Proceeds will be equally divided between the ACACA and host club.

CALL TO ARTISTS:

*"Many of us have grown up in small communities or rural areas and hold warm, lifetime memories of past eras. Alberta's roots are in agriculture. Whether farming, or building towns and cities, there is a rich store of visual material to feature in art from past times." Lacombe, the host venue, has drawn national acclaim for its historical buildings, streets and murals. The Lacombe Art Guild salutes history with the Alberta Community Art Clubs Association (ACACA) **2014 Central Zone Show**.*

*Artists from the Central regions will be asked to donate a painting in any medium, highlighting **Agriculture and/or History** of the area from which they come for a themed Silent Art Auction to be held on Opening Night, May 31st, 2014 in the County Room of the Lacombe Memorial Centre. Extensive invitations will be sent to the public and local and regional special guests.*

We invite your artistic contributions to this salute to our agricultural and historical past.

Thank you,

The Lacombe Art Guild

Please contact Marlene at gmextra@shaw.ca if you wish to donate a picture for auction. Pictures should be dropped off by noon of May 31st.

The Lacombe Memorial Centre will be the venue for the **Spirit of Alberta** Show this year. Running from mid-August until the end of September, this exhibit will feature the best of Alberta's club associated artists.

**CENTRAL
ZONE
SHOW,
LACOMBE
MEMORIAL
CENTRE
MAY 30 to
JUNE 1**

By Carol Lynn Gilchrist – Vice President ACACA

In order to make our 2014 Alberta Wide Exhibit at the Ottewell Center in Sherwood Park a success, we need your help. Volunteers are needed to act as hosts for our annual show which will run from July 19, 2014 up to including August 16, 2014. Please note we have allotted two days for setup. July 17 is arrival of work and jury process, with show hanging to occur the next day, July 18, under the curative eye of Sharon Foster Moore.

The Alberta Wide Exhibit will be on the main floor of the Ottewell Center, which is our host venue partner. The Ottewell Centre also relies on its members of the Art Society of Strathcona County (ASSC) to ensure the Loft Gallery is open to the viewing public. To organize volunteers a schedule has been made. We are looking for ACACA and ASSC members to fill these volunteer shifts. The schedule can be found on page 7, so if you can help with one or more shifts it would be appreciated.

The Loft Gallery & the Alberta Wide Show will have the same hours and are as follows:

Every Friday, Saturday and Sunday (excluding the August long weekend) during the exhibit display run from July 19, 2014 up to including August 16, 2014. On the selected days the hours are from 10 am to 6 pm.

We are also planning an Artist Reception on **Saturday, July 26, 2014** from 7 pm to 10 pm. We hope that many of you make the trip for our Official Opening for some wine and cheese, music and great chance to visit with fellow artists. On behalf of the ACACA Board, I wish to thank the ASSC and their members for planning this social event to help make the exhibit memorable. We still require a volunteer with Proserve accreditation to be responsible for the bar duties.

The Closing Ceremonies, Critiques, Annual General Meeting (AGM) and Release of Works will occur on Saturday, August 16, so we hope that you all can attend and will mark your calendars. We are looking to acknowledge and recognize the many volunteers that help make our association better as well at the AGM on August 16. We have been working on amending our official Bylaw also. The proposed bylaw will be circulated in the next newsletter.

Please contact Carol Lynn Gilchrist at 403-346-7203 or email clgilchrist@shaw.ca by **May 15, 2014** if you can volunteer in any way.

*"A Good
artist has
less time
than
ideas."*

*-Martin
Kippenberger*

	ARRIVAL of WORKS	JURY PROCESS	RELEASE of WORKS
July 17, Thursday	NORTH: 10 am CENTRAL: 11 am	JURORS START @ 1pm SELECT WORKS INTO ABW and JUDGING	ARTWORK NOT JURIED-IN STARTS @ 4:30 pm
July 18, Friday 10am – 4pm	HANGING OF SHOW: Curator + ABW Coordinator + Team of Volunteers (8) VOLUNTEERS:		
	AB WIDE SHOW - HOST SHIFTS (2 people/shift required)		
DATES	10am – 2pm	2pm – 4pm	4pm – 6pm
July 19, Saturday	Carol Lynn Gilchrist &		
July 20, Sunday			
July 25, Friday	Betty Peers &	Sherry Richardson & Betty Peers	Sherry Richardson & Betty Peers
July 26, Saturday	Lorna Hamilton-Shafer & Maria Sieben	Lorna Hamilton-Shafer & Maria Sieben	Lorna Hamilton-Shafer & Maria Sieben
SATURDAY, JULY 26, 2014 is the 2014 ALBERTA WIDE EXHIBIT OFFICIAL OPENING ARTIST RECEPTION & WINE & CHEESE GALA from 7pm – 10pm EVERYONE WELCOME!!			
July 27, Sunday			
August 8, Friday	Barbara Carson &	Barbara Carson &	Barbara Carson &
August 9, Saturday	Betty Dragon &	Betty Dragon &	Betty Dragon &
August 10, Sunday			
August 15, Friday		Carol Lynn Gilchrist & Grace Prospero	Carol Lynn Gilchrist & Grace Prospero
SATURDAY, August 16, 2014 is the CLOSING OF THE 2014 ALBERTA WIDE EXHIBIT			
AWARDS CEREMONY: Starts at 9:30 am		Grace & CLG	
AGM & ELECTION: 10:00 am to NOON		BOARD & Members:	
CRITIQUES: 1:00 pm – 4:30 pm		3 Volunteers:	
RELEASE OF WORKS: Starts at 4:30pm		4 Volunteers:	
BOX UP AWARD WORKS for AB SPIRIT SHOW CLEAN-UP OTTEWELL CENTRE		3 Volunteers from each HOST CLUB, CLG,	

*“Here’s to
all
volunteers,
those
dedicated
people who
believe in
all work
and no
pay.”*

**- Robert
Orben**

Series 2014 – Summer Arts School, Painting & Drawing Classes

Don't miss Series 2014 – Summer Arts School. Offering courses in drawing & painting including figure drawing, watercolor, plein aire, abstract, oil pastels and more by artist/instructors Bev Tosh, Isabelle Hunt Johnson, Ross Bradley, Justin Ogilvie, Katarzyna Koralewska, Maureen Enns, Samantha da Silva, Willie Wong, Jean Pedersen to name a few. All skill levels are offered as well as courses in glass, photography, sculpture, jewelry, metals & woodworking. Be a part of the Series community this summer.

For further information call 403-356-4900 or www.rdc.ab.ca/series. Catalogues are available online.

MARKING THE VALLEY—JURIED ART EXHIBITION**Call to artists: Leave Your Mark on the Capital Region River Valley**

Visual Arts Alberta-CARFAC is partnering with the River Valley Alliance to showcase the Capital Region River Valley through your artwork. Submission Guidelines can be downloaded at <http://visualartsalberta.com/marking-the-valley/>

Deadline for this juried exhibition: May 30, 2014

AURORA VISUAL ARTS ASSOCIATION — WATERCOLOUR WORKSHOP

Lian Quan Zhen is a popular watercolor and Chinese painting artist and teacher in the US and abroad. He is one of the most popular authors of North Light Books. You can see some of his art on his website at www.lianspainting.com.



Watercolor Workshop—by Lian Quan Zhen, Sept 21-23, 2014 from 9am to 4pm

This workshop will be held in the Bonnyville Ag Hall (5211 - 47 St) in Bonnyville, AB. The cost for the three days is \$250 for members of Aurora Visual Arts Association or \$280 for non-members. To register, send a \$100 made out to Aurora Visual Arts Association to Leonie Poole, Box 5538, Bonnyville, AB, T9N2G6

Deadline for registering is June 30, 2014. For more information email Leonie at dlpoole@mcsnet.ca

*“Creativity
takes
courage”
-Henri
Matisse*

ZONE	NORTHERN	CENTRAL
Hosting Club	Redwater Art Society	Lacombe Art Guild
Location	Pembina Place 4944-53 St. Redwater, AB	County Room Lacombe Memorial Centre 5214-50 Ave Lacombe, AB T4L 1K3
Show Dates	June 21 & 22	May 30, 31 & June 1
Registration Address	Redwater Art Society Box 664 Redwater, AB T0A 2W0	Betty Doyle Box 2386 Blackfalds, AB T0M 0J0
Registration Deadline	APRIL 15, 2014	APRIL 15, 2014
Delivery of Works Location	Pembina Place 4944-53 St. Redwater, AB	County Room Lacombe Memorial Centre 5214-50 Ave Lacombe, AB T4L 1K3
Delivery of Works Dates	June 19 from 4-8pm	May 30 from 9am-8pm
Jurying	June 21 from 9-12:30pm	May 31 from 9am-12pm
Zone Show Meeting	June 22 at 1:15pm	June 1 from 2-3pm
Critique	June 22 at 2pm	June 1 from 10:30-1:30pm
Official Opening	June 22 at 1pm	May 31 at 7pm
Public Viewing	June 21 from 12:30-8pm	May 31 from 1-8pm
Release of Works	June 22 at 4pm	June 1 at 3pm
Commission	20%	20%
Club Contact	Alannah Ronnie 780-942-4033 norleas@shaw.ca	Betty Peers 403-782-9968 abpeers@telus.net
Alternate Club Contact	Carol Mervyn Keon 780-942-4096 lostdogartc@gmail.com	Marlene Pavely 403-782-4533 gmextra@shaw.ca

**NORTHERN
ZONE
SHOW
JUNE 21 &
22**

**CENTRAL
ZONE
SHOW
MAY 30, 31,
& JUNE 1**

Your Board hard at work planning for the future of the ACACA and its membership!

*"Always do
your best.
What you
plant now,
you will
harvest
later."*

- Og Mandino



Facilitator, Maryann Urbanowski demonstrating the building blocks of a strong focused board.

This year, the Board had the opportunity to attend two different planning and visioning sessions for the benefit of the Alberta Community Art Clubs Association. During these sessions, the Board worked together with exceptional facilitators to encourage the positive growth of the organization as it meets new challenges from securing future venues, focusing on updating our brand and website, to expanding the ACACA's membership demographics. During the Board Governance Workshop, the Board learned how to achieve clarity in its policies and update our bylaws. The Visioning Workshop challenged the Board to think creatively about just what the ACACA represents and how we maintain the ACACA's founding members' vision statement. We analyzed how we empower our membership, foster our supportive artist community, enhance our relationships through communication, and can increase our public profile.



Facilitator, Pieter de Vos (from left to right) - Betty Dragon, Carol Lynn Gilchrist, Pieter, Lorna Hamilton-Schafer, and Barbara Carson



Lorna Hamilton-Schafer and Barbara Carson as the Board works together to set goals and outline areas of focus for the ACACA and its membership.

*"By failing
to prepare,
you are
preparing
to fail."
- Benjamin
Franklin*