



ACACA

ACACA
WEBSITE:
www.acaca.ab.ca

Society No.
500053301

Registered
Charity:
898420948
RR0001



Advertising in the ACACA Newsletter is Affordable!

Full page: \$50 Half page: \$25 Quarter page: \$15

Please send your submissions to Kelley Hardy at dreamsketcher@live.ca

Deadlines for Board Members is the 1st of the month. All other submissions must be made by the 7th of the month.



ACACA

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"Untitled" Kelley Hardy

PRESIDENT'S MESSAGE

As the New Year begins we often consider resolutions to make and reflect on the year past and mark memorable moments. There are many possible wishes for humankind; peace, happiness and good health, but my hope for all of you in 2014 is simple; Take time to make some art. Allow the child in you to come out and play! Tapping into that creative energy and allowing yourself be open to that moment in time can be exhilarating! I hope that you experience many joyful expressions in the months to come as you plan and create your art for the upcoming Show Season.

At the time of writing this message, our President, Grace Prospero is away on an urgent family matter, so I assumed her duties as of November 27. The Executive has developed the 2014-15 Budget and is preparing for the Board Development Workshop, which will focus on organizational effectiveness and governance, to be held on January 24 and 25 in Red Deer. In February we will participate in a Visioning Workshop, which will focus on the Strategic Plan, which outlines our future objectives and action plan. A great deal of learning is expected! These sessions will make the ACACA a stronger organization. We welcome this opportunity to work with our facilitators and gain new tools to support each other in completing the work of the Board, to better serve the interests of our organization and members.

*Warmest Wishes for 2014,
Carol Lynn Gilchrist
Vice-President*



Thank you to the
VAA and the AFA as
our Funding
Partners!

ARTIST STATEMENTS PART TWO—NEW REQUIREMENTS FOR 2014

By Carol Lynn Gilchrist

In the last article (November 2013 Issue) I introduced the new size restriction (**580 square inches**) and box construction and packing regulations for the 2014 Shows, and so this time we'll outline the new **Artist Statement** which will include an **Image of the Artwork**. We've developed a single page template - so it'll be easy to use! This Info Sheet is all about YOU, your ART and how you wish to CONNECT with your AUDIENCE!

An artist statement is a general introduction of your artwork and is beneficial to you as an artist. It is the what, how, and why of your work, from your own perspective, and in your own words. An Artist Statement lets you convey the reasoning behind your work-- why you chose a particular subject matter or why you work in a certain medium. A well-written statement shows the relationship of you to your artwork, and helps create a connection with the viewer that will make your work (and your name) more memorable. Some see this as a chore, but writing one will help to clarify your own ideas about your art. It's important to take the time to reflect on how you create and will preserve your artistic development, your art evolves and your influences change - so too must your Artist Statement.

Our template is based on a three (3) paragraph format - a mini version of what is typically referred to as a full Artist Statement. If you have an existing one you may need to edit it and get the word count down to about **225 or about half a page of text**. The top half of the page is where the image of your artwork is located, along with your name and information about the art, directly above the image. **(See Template for further details and instruction)** This Word document will be emailed to all members with addresses on file by February 1, 2014. It is our hope that those without internet or a computer will be aided by other more experienced members who could instruct the more novice members on this new requirement. Clubs may contact the Board for assistance in completing the Artist Statement and tips on photographing artwork.

Each artist will complete and print off their Artist Statements which must accompany your boxed artwork at entry to the Zone Shows. For example if you are entering three paintings you will provide three individual statements, as the image will differ on each one. The Artist Statement will stay the same, or if you prefer to customize the last paragraph to highlight a particular painting that is also allowed. The completed Statements will be due at the Zone Shows and will be collected, sorted and displayed again at the Alberta Wide Show at the Ottewell Center in Sherwood Park. Afterwards we will have an archival show record for 2014, and will form part of our lasting legacy as ACACA artists!

CHECK
YOUR
EMAIL
INBOX FOR
YOUR COPY
OF THE
ARTIST
STATEMENT
TEMPLATE!

ACACA ZONE SHOWS INFORMATION

ZONE	NORTHERN	CENTRAL
Hosting Club	Redwater Art Society	Lacombe Art Guild
Location	Pembina Place 4944-53 St. Redwater, AB	County Room Lacombe Memorial Centre 5214-50 Ave Lacombe, AB T4L 1K3
Show Dates	June 21 & 22	May 30, 31 & June 1
Registration Address	Redwater Art Society Box 664 Redwater, AB T0A 2W0	Betty Doyle Box 2386 Blackfalds, AB T0M 0J0
Registration Deadline	APRIL 15, 2014	APRIL 15, 2014
Delivery of Works Location	Pembina Place 4944-53 St. Redwater, AB	County Room Lacombe Memorial Centre 5214-50 Ave Lacombe, AB T4L 1K3
Delivery of Works Dates	June 19 from 4-8pm June 20 from 9-1pm	May 30 from 9am-8pm
Jurying	June 21 from 9-12:30pm	May 31 from 9am-12pm
Zone Show Meeting	June 22 at 1:15pm	June 1 from 2-3pm
Critique	June 22 at 2pm	June 1 from 10:30-1:30pm
Official Opening	June 22 at 1pm	May 31 at 7pm
Public Viewing	June 21 from 12:30-8pm June 22 from 10-4pm	May 31 from 1-8pm
Release of Works	June 22 at 4pm	June 1 at 3pm
Commission	20%	20%
Club Contact	Alannah Ronnie 780-942-4033 norleas@shaw.ca	Betty Peers 403-782-9968 abpeers@telus.net
Alternate Club Contact	Carol Mervyn Keon 780-942-4096 lostdogartc@gmail.com	Marlene Pavely 403-782-4533 gmextra@shaw.ca

"If you
could say
it in
words,
there'd be
no reason
to paint."

-Edward
Hopper

ARTIST STATEMENT 2014 TEMPLATE

Artist Name (Calibri 14pt Bold text)

Artwork Title (Calibri 11pt Bold text) MUST be the same Title Name as stated on Show Registration Form Medium, Year

IMAGE AREA – approx. ½ page. INSERT image and center on page

STEPS TO TAKE:

- 1. KNOW your digital CAMERA and SETTINGS:** Camera Set to Manual and Program A, Sensitivity (ISO) is set to equivalent of 100 ASA or lower, Image settings are RAW/Hi Quality (.tiff file) and Full Size (2048x1536 pixels), Aperture is set to highest possible (f10.0+) for maximum Depth of Field. In this setting Shutter Speed is set by the camera. Use a TRIPOD.
- 2. LIGHTING:** Use two (2) quality light sources placed at 45 degree angles to the wall-hung art. Lights are either 250 or 500 watt quartz halogen work lamp or any other professional light. Use a diffuser (frosted mylar or bubble wrap works) on these 2 primary light sources. Use a white backdrop cloth or Foam-cor sheets which can also be used for indirect fill lighting.
- 3. SETUP:** Camera is on TRIPOD; Check LEVEL (Vert & Horz) using a Spirit Level. Art is centered in Camera Viewfinder and not too close – you can crop later if needed.
- 4. TAKING the SHOT:** Set the White Point/Balance with White paper; Use Macro Closeup/3 Sec Self Timer to avoid movement.
- 5. SAVE FILE** on Computer with a Standardized file Name (ie. CLG-TitleName-2014.tiff or jpeg)

Artist Statement (Heading Calibri 11 pt Bold)

Three (3) Paragraphs – Text Body in Calibri 11 pt

- 1. START BY ASKING YOURSELF THESE QUESTIONS:** Why you have created the work and what is its history? Your overall vision-- what are you trying to say in the work? How does your current work relate to your previous work? What influences your work? What is your inspiration for your images? How does this work fit into a series or larger body of work?
- 2. CREATE A LIST OF WORDS** and phrases that describe your chosen THEMES, your artistic VALUES, creation PROCESS, and INFLUENCES (i.e. experiences, dreams). Draw from your answers from the previous step.
- 3. EDIT DOWN YOUR LIST** of words and begin creating sentences using those words.
- 4. COMBINE** the sentences into logical, flowing paragraphs.
- 5. START WRITING:**
 - a.** 1st PARAGRAPH is an OVERVIEW paragraph that makes a clear and concise statement about your work, and support that statement with your reasoning. This paragraph should be broad in scope. Specifics will come next.
 - b.** Next, go into detail about how the issues or ideas mentioned in your opening paragraph are presented in your work (offer a specific example) and why you use the materials and tools that you do.
 - c.** Point out themes in your work or discuss experiences that have influenced your work.
 - d.** Finally, the last paragraph you can either sum up the most important points made in the previous paragraphs OR write about the specific painting, scene or photo reference, and attach meaning or an experience to customize for each painting submitted.
- 6. SAVE** your version of the WORD FILE with your initials instead of 'template'. After you are done writing INSERT the IMAGE of your ART into the top half of the PAGE. SAVE AS with the ART TITLE in filename. Repeat for each of the submitted PAINTINGS. (ie. Gilchrist_ArtistStatement_2014_1.doc, Gilchrist_ArtistStatement_2014_2.doc) THIS MUST BE a ONE PAGE DOCUMENT. YOU must EDIT if it is too long. REMEMBER – Be concise, keep your writing simple, clear, and to-the-point. Describe each portion in as few words as possible. Proofread your artist statement for grammar, spelling, clarity, and interest. Consider having another person/artist proof-read what you wrote to ensure your message is clear. This could be a good Club Activity! Have fun!

CHECK
YOUR
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OF THE
ARTIST
STATEMENT
TEMPLATE!

STRATHCONA ARTS SOCIETY—UPCOMING EVENTS

THE LOFT GALLERY and GIFT SHOP: Hours are Saturdays and Sundays, from 12 to 4 pm. For information, call 780-449-4443. (Closed January, July 1 to 15, & August 17 to September 5, 2014)

Upcoming Workshops of the Society:

All held at the Ottewell Centre, 590 Broadmoor Blvd, Sherwood Park

- Photography – Roy McLaughlin** – January 18
DVD “Great Painters” sessions – Jan 12, Feb 9, March 2, April 6
Paint along with DVD’s : Jan 11, 22, Feb 1, 12, 26, Mar 12, 26, Apr 16
Watercolors - Willie Wong – January 25, 26
Drawing - Ron Wigglesworth – February 8, 9
Lesson w/Willie Wong – Feb 10,17,24 and Mar 3,10,17 mornings
Lessons w/Joyce Boyer – Feb 10,17,24 and Mar 3,10, 17 afternoons
Photography - Leslie Degner – March 1
Large Canvas Abstract - Samantha daSilva – March 29, 30
Negative Painting for Beginners - Dessirrie Plewis – April 5
Watercolors - Greg Johnson –April 12, 13
Drawing – Ron Wigglesworth – May 30 (evening), June 1
Acrylics – David Langevin – April 26, 27
Watercolors – Rose Edin – September 4, 5, 6, 7
Oils – Johannes Vloothuis – Sept 19,20,21 and Sept 22, 23, 24
Doris Charest – October 4, 5
Sharon Lynn Williams – October 25, 26
Check www.artstrathcona.com for more Workshops!

Call 780-449-4443 for information. Send registration to ASSC PO Box 3061, Sherwood Park, T8H 2T1 to hold your spot!

UPCOMING EVENTS:

- Spring Art Show and Sale, 2014 – May 2, 3, 4
Student Art Competition and Sale – May 9 and 10
Mothers’ Day Tea and Art Sale – May 11
ACACA Alberta Wide Show – July 17 to August 16

The ART SOCIETY OF STRATHCONA COUNTY offers the A. J. OTTEWELL ARTS CENTRE at 590 Broadmoor Blvd, Sherwood Park for rental for business meetings, small events, art shows and meetings, etc. No amplified music. Phone 780 449 4443 for rental rates and availability.

The ART SOCIETY OF STRATHCONA COUNTY welcomes all new members. Annual fee is \$30, January to December. Meetings are held the second Tuesday of each month except July and August at the A. J. Ottewell Arts Centre, 590 Broadmoor Blvd, Sherwood Park. Come as a guest and meet our members. Please access our new look website at www.artstrathcona.com and check us out.

**LOFT GALLERY
& GIFT SHOP**

SATURDAYS & SUNDAYS:

From 12 to 4 pm

FOR INFORMATION:

780-449-4443

CLOSED JANUARY,
JULY 1 TO 15, & AUG
17 TO SEP 5, 2014

WORKSHOPS

*PHOTOGRAPHY

*WATERCOLOR

*DRAWING

*LESSONS

*ACRYLICS

*OIL

*ABSTRACT

*NEGATIVE
PAINTING

CALL 780-449-
4443

SEND
REGISTRATIONS
TO:

ASSC, PO BOX 3061,
SHERWOOD PARK,
T8H 2T1 TO
RESERVE YOUR
SPOT!

AB WIDE COORDINATOR – BOX UPDATE

By Carol Lynn Gilchrist

The 2014 Show Season is fast approaching and all the Zone Representatives and host clubs are finalizing details. Please familiarize yourself with the new regulations. Box-making instructions (Boxes by Barbara) can be found by clicking on "MORE" on the website at www.acaca.ab.ca. Since the 2014 Show Season has a maximum size restriction of **580 square inches**, you may need to build smaller ones this year. I have found that using cardboard roofing baffles, which are available at most home improvement stores and come in two sizes, work very well for smaller paintings. The baffles are cheap (about \$1.80 each) and you need two to make one box. I like that they are scored so it's easier to fold for the box sides, which guarantees your box will be square. There is also less cutting and measuring! I follow Barbara Checkryn-Rivers' guide for the rest of the box construction, especially useful are the instructions for the handle and flap closure. Don't forget to print off, fill out and attach the BOX LABELS to all 6 sides of your box.

If your Club would like a Box Making Workshop we'll help out with facilitators – just give us a call!



Two sizes of boxes using baffles (l to r) Small box measures 14" w x 17" h and larger box is 22" w x 16" h



Larger Roofing Baffles measure 26" w x 24" h

BOX MAKING INSTRUCTIONS BY BARBARA CHECKRYN-RIVERS

CLICK ON MORE

AT

WWW.ACACA.AB.CA

CHECK OUT YOUR LOCAL HOME IMPROVEMENT STORE FOR CARDBOARD ROOFING BAFFLES TO MAKE SMALLER BOXES!

OTHER NEWS

VERMILLION ART SHOW AND SALE

WHEN: APRIL 11 & 12, 2014

WHERE: VERMILION REGIONAL CENTRE

CONTACT: Sandra Miller by email at millerclassicart@gmail.com

MORE THAN 30 ARTISTS ATTENDED LAST YEAR AND WE ARE HOPING FOR AN EVEN BIGGER TURN OUT THIS YEAR!

The Lacombe Guild is pleased to announce that we have been given permission to display the winning pictures from the Central Zone at the Lacombe Memorial Centre until they are sent on to the Provincial Show. We hope the exposure will be beneficial to the artists and would appreciate assistance from anyone interested in helping to hang the pictures. They will be hung June 2 directly after the closing of the Zone Show. The Guild has been quite successful selling pictures that are displayed there and the public views the displays on a regular basis.

"As practice makes perfect, I cannot but make progress; each drawing one makes, each study one paints, is a step forward."
-Vincent van Gogh
1853 - 1890

"Painting is by nature a luminous language."

-Robert Delaunay

"OUR PASSION – TWO ARTISTS WHO SHARE THE SAME OBSESSION"

**SHOW TITLE:
"OUR PASSION—TWO ARTISTS WHO SHARE THE SAME
OBSESSION"**

Where:

The Loft Gallery
A.J. Ottewell Centre
590 Broadmoor Blvd
Sherwood Park, AB
Phone (780) 449-4443

Paintings by two local artists, Joyce Boyer and Elaine Tweedy, will be on exhibit at the Loft Gallery, Sherwood Park, Alberta, from February 1st to February 23rd, 2014. It is said "opposites attract". This is a presentation where two artists with diverse painting styles reveal a unifying passion that becomes a creative bond. By observing Joyce and Elaine's work simultaneously you will appreciate exactly what this means. By combining their paintings in a single venue it provides a glimpse of how two established artists can complement each other's work regardless of having dissimilar styles and technique. It's much deeper than that... It is passion! A must see show!

Reception: 5pm to 8 pm on February 6nd. The artists will be displaying their Italian series. This glimpse of Italy will be presented only for the opening on Sunday, February 2nd. Be sure not to miss this exclusive event.

Duration of Show: February 1st to February 23rd, 2014

Gallery Hours: Saturday – Noon – 4:00 pm & Sunday – Noon – 4pm



**SHOW
RUNS
FROM
FEBRUARY
1st TO
FEBRUARY
23rd**

INDIVIDUAL WORKSHOP GRANT—TRISH ACRES

To the Directors and fellow members of the ACACA,

I would first like to thank you for allowing artists like myself the opportunity to continue our creative learning through the availability of the Individual Workshop Grant. I was more than thrilled to hear from Edith Heim during the summer of 2013 that I was one of two individuals chosen for this generous grant. What a privilege!

In my proposal I specifically requested the grant money as an opportunity to learn how to 'instruct'. I have been asked numerous times to teach artists the tools and techniques of pastel application. However, I have been to very few learning workshops over the years because of my busy family life, leaving me unsure if I am communicating adequately in a pastel painting workshop of my own instruction. Of course it goes without saying that I was also looking forward to the opportunity to learn new techniques and tips myself from seasoned pastelists.

I attended a Landscape Pastel Workshop with David Shkolny in Edmonton. A well-known pastelist in the area, David walked us through the making of a landscape painting from start to finish. It was a good day and he offered great tips and techniques. You can find a blog post about this day (with photos) on my website www.trishacres.weebly.com. I will be sure to meet with David again in the spring to do some plein air painting ... what an honour!

I also had the pleasure of attending a Professional Development Class with Sharon Moore-Foster, the Program & Development Coordinator at VAAA. She offered insightful career advice designed to challenge creative goal setting. As well, she critiqued paintings that were brought – which is always welcomed by sincere artists. I definitely walked away from that workshop with the feeling "I can do this!" which is just the push I need sometimes!

I am also currently enrolled in an online pastel class titled "Small Abstracted Winterscapes" with Debora Stewart. Deborah is an artist who works with both pastel and acrylic creating beautiful abstract pieces. It will be a useful workshop, learning how an online class operates and the level of input the instructor offers, possibly opening up online opportunities for my own instruction in the future. I also look forward to new insights into the creative world of painting abstracts using pastels – can't wait! (I just enrolled for this a few days before this statement was written).

I will attend one additional pastel class before summer when one becomes available. Painting isn't just a hobby for me. I have spent many years of hard work learning and applying, creating and throwing away, practicing and experimenting with art in some form or another. As I gain an understanding in various areas of creativity, I look forward to opportunities to share that knowledge with other artists on their own creative journey. I am so thankful that the ACACA Individual Workshop Grant has opened up a new door to learning for me. Thank you again!

Trish Acres

**"Above all
keep your
colours
fresh!"**

*-Edouard
Manet
1832 - 83*

INDIVIDUAL WORKSHOP GRANT

APPLICATION DEADLINE FOR THE INDIVIDUAL WORKSHOP GRANT IS MIDNIGHT OCTOBER 31, 2014. APPLICATIONS RECEIVED AFTER THIS DEADLINE WILL NOT BE ACCEPTED

By Donna Mast

I was fortunate to have received one of the individual workshop grants from ACACA.

The workshop I attended was a 4 day workshop this September in Calgary, and was by US artist Donna Zagotta. (put on by Leading Edge Workshops). I was inspired by Donna's vibrant, colorful, and mostly figurative paintings. Her web site had intrigued me.

It turned out to be very well done, with so many helpful and useful tips. I was not disappointed!!!! The workshop was geared to all levels and mediums. Her own process is with watercolor and gouache on watercolor board.

The most beneficial aspect of her workshop was the reinforcement of the design elements/principals. We experimented a lot with them. Her workshop title was: "The You Factor" which meant we applied these basic design principals/elements to our OWN work. We quite often paint to please others, rather than painting with our own personal style, or feelings (The You Factor).

I came away with a lot of new processes that I'm applying to my work and in turn have shared some of these with my artist friends.

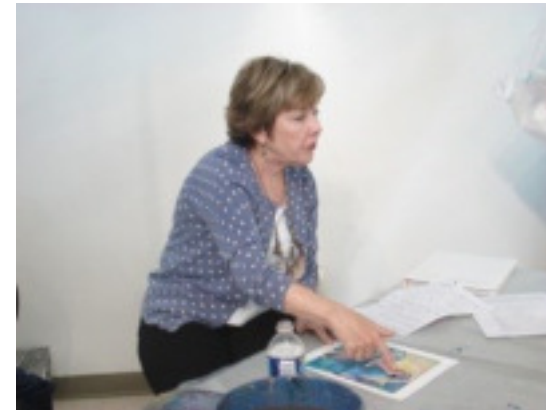
All in all this was a rewarding workshop, and if wasn't for the grant I would probably not have considered traveling to Calgary. I am so grateful to ACACA for this opportunity!

These opportunities really help us artists in our Artistic Journey!!

Thank you again!



Donna Mast



Donna Zagotta, Leading Edge Workshops



Figurative painting by Donna Zagotta



Figurative painting examples from the workshop demonstrating "The You Factor"

"Nature is not only all that is visible to the eye...it also includes the inner pictures of the soul."

-Edvard Munch